

3rd European Conference on Microfluidics 2012

„μFlu2012“



Exhibitors and Sponsorship Brochure

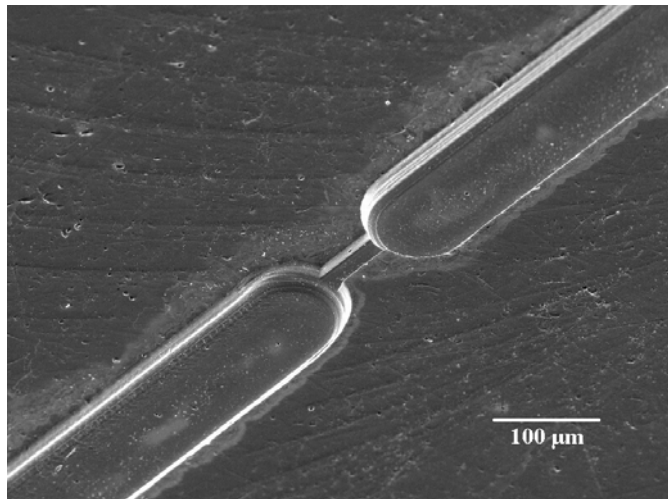


Aim and Scopes

The Microfluidics Conference 2012 (μ Flu'12) is the third European Conference on Microfluidics. It succeeds to μ Flu'08, held in Bologna in December 2008, and μ Flu'10, which was organized in Toulouse in December 2010.

The aim of this conference is to strengthen the links inside the European and worldwide scientific community in this young discipline and to promote exchanges between European Universities, Non-European Universities and Industrial Companies engaged in this field.

Microfluidics finds applications in every industrial sector, as well as in numerous media covered fields like biology, medicine, chemical and process engineering, transports, environmental sciences, microelectronics and so on. The aim of this Conference is to promote and foster cooperation in the field of Microfluidics by bringing together scientists and engineers working in this strongly multi-disciplinary area. The Conference invites submission of abstracts describing original works on the listed topics. The papers have to contain information on research rationale, methodology, results and major conclusions. Applied papers from Industries engaged in Microfluidics especially addressed to draw strong scientific needs are welcomed.



Aside of the scientific conference content, exhibitors from Science and Industry are welcome to present their latest news and products as well as to sponsor the program of the conference. For the attendees, this will provide an opportunity to get in touch with the latest technology in microfluidics available on the market. For industrial partners it's an excellent chance to show their competences in the topic to a national and strongly international audience.

Location

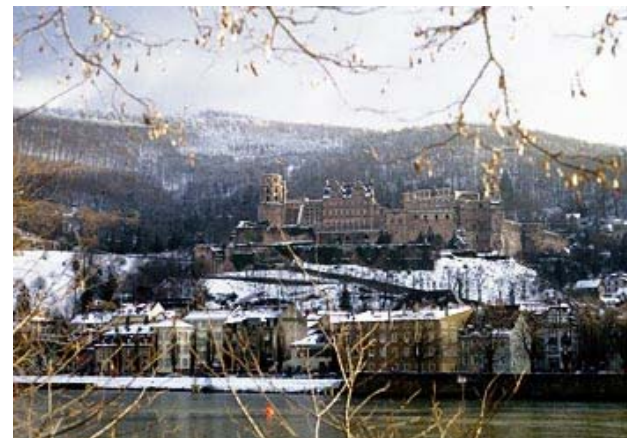
The 3rd Conference will take place from December 3 to 5, 2012, at the Advanced Training Center of the European Molecular Biology Laboratory (EMBL), located near to Heidelberg, Germany.



Source: EMBL

Heidelberg, named one of the most beautiful cities of Germany, is worldwide well known for science and technology. Being the home city of the oldest German University (established in 1386), Heidelberg is now part of the MetropolRegion Rhein-Neckar, one of the largest clusters in science, social life, economy and industry in Germany.

Within the MetropolRegion, a concentration of scientific organisations and industry exists which is unique in Europe and, most likely, world-wide. Aside of about 30 universities in a range of around 100km, numerous research organisations and industrial worldwide key players dealing, amongst many other topics, with those represented by the *Microfluidics2012* conference are present in this area.



The microfluidics2012 organisation team provides you several opportunities of exhibition and sponsorship, which are described in details in this brochure. Refer to the conference website at

www.microfluidics2012.eu

For further information, please directly contact

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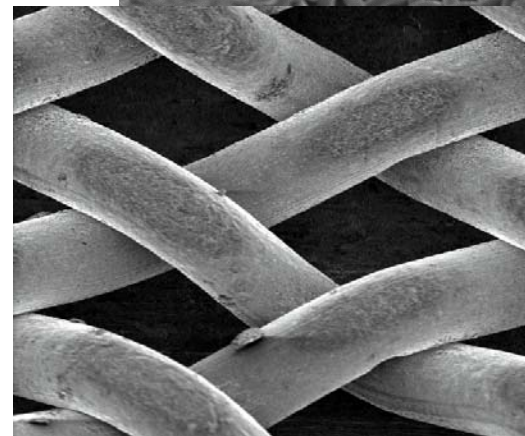
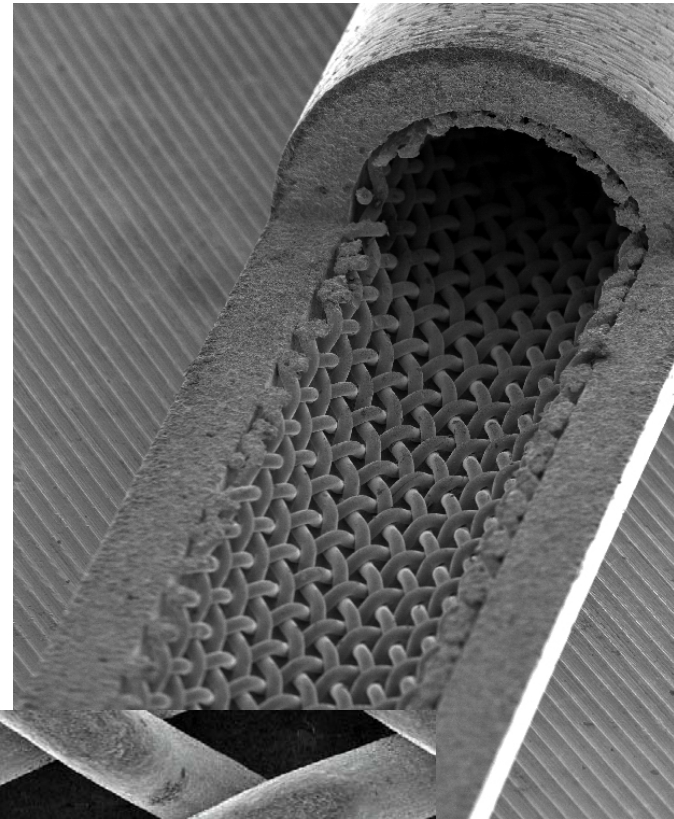
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μFlu2012 Package Sponsorship Options






For μFlu2012, several Sponsorship Packages have been arranged (see below) to suit your event budget.

				
	Platinum	Gold	Silver	Bronze
	15.000,00 €	10.000,00 €	7.500,00 €	5.000,00 €
Maximum number available	1	2	3	5
Exhibition area (for the duration of the event)				
6 sqm booth, including cost of registration for two representatives				
9 sqm booth, including cost of registration for two representatives				
Registration for one additional representative				
Refreshment breaks				
Sponsorship of official conference dinner				
Recognition as dinner sponsors in abstract book and on conference website, logo on signage and menu at dinner venue, opportunity to provide additional signage within the room, opportunity for banner and posters in the room (to be supplied by the sponsor), opportunity to place gifts at the table (subject to approval)				
Evening reception drinks for one evening				
Banner in reception area (to be supplied by the sponsor), table signage, acknowledgement in abstract book				
Coffee breaks for one day				
Banner in break area (to be supplied by the sponsor), table signage, acknowledgement in abstract book				

Advertising

	Inside back cover	Full page	Full page	
Colour advert in conferenc abstract book				
Logo and URL on conference sponsor page				
Logo on Lecture holding site				

Exclusive options for sponsor packages

Logo and URL on conference webpage in prominent position				
Advertisement on announcement screens in foyer				
Acknowledgement as main conference sponsor in abstract book and on conference website				
Colour banner in abstract book, recognition as platinum / gold sponsor (specifications to be requested)				
Colour logo in abstract book, recognition as silver / bronze sponsor				

µFlu2012 Individual Sponsorship Options

Exhibition space

3 sqm exhibition stand (2m wide and 1.5m deep)	1.000,00 €
6 sqm exhibition stand (3m wide and 2m deep)	2.000,00 €
9 sqm exhibition stand (3m wide and 3m deep)	3.000,00 €
<ul style="list-style-type: none">- the 3 sqm option includes the costs for one company representative- the 6 sqm and 9 sqm option includes the costs for two company representatives- all options include 1 table (1.2m x 0.4m) 1 bistro table, 2 chairs, 2 electrical sockets, 1 waste-paper basket	
Registration for additional company representative (discounted industrial rate)	500,00 €

Refreshment breaks

Sponsorship for official conference dinner

4.000,00 €

Max. 2; Priority given to Platinum sponsors

The official conference dinner is the premier social event. As dinner sponsor you will receive:

- Recognition as dinner sponsor in abstract book
- Recognition as dinner sponsor in conference website
- 3 complimentary dinner tickets
- Logo on Signage and dinner menu
- Opportunity to provide additional signage within the room (to be provided by the sponsor)
- Opportunity to place gifts on dinner tables (subject of approval)

Coffee break sponsorship

2.000,00 €

Max 4.

- Recognition as coffee break sponsor in abstract book
- Banner in break area (to be provided by the sponsor.
Specifications: Either 2 pull-up banners 85cm x 200 cam or one hanging banner of 300cm x 85cm)
- Table signage

Sponsorship of Evening reception

Max. 3

2.000,00 €

- Recognition as evening reception sponsor in abstract book
- Banner in reception area (to be provided by the sponsor).
- Table signage

Session Sponsorships

Sponsorship for Poster Session

3.000,00 €

Max. 3

- Recognition as poster session sponsor in abstract book
- Sponsor name and logo on each poster board
- Logo on poster session signage

Lecture session sponsorship for 1 session

1.500,00 €

4-5 speakers per session

- Recognition as lecture session sponsor in abstract book and on-site programme
- Advertisement on session holding slide with name and logo before and after the session
- Link to company profile or website on online programme

Supporting participants

Poster Prizes

500,00 €
plus prize

Max. 3

- Prize to be provided and presented by sponsor
- Acknowledgement as poster prize sponsor in abstract book
- Acknowledgement as poster prize sponsor at conference dinner

Advertising

Colour advert in abstract book Specifications: A5; 3 mm bleed; file format: EPS, PDF; Resolution min. 300dpi; CMYK	1.000,00 €
Black and white advert in abstract book Specifications: A5; 3 mm bleed; file format: EPS, PDF; Resolution min. 300dpi	700,00 €
Company flyers / brochures at registration counter flyers / brochures to be provided by sponsor	700,00 €
Company flyers / brochures in delegates bag flyers / brochures to be provided by sponsor	1.400,00 €
Company logo on delegates bag Given to all participants and speakers. File format to be announced.	2.500,00 €
Provision of lanyards for conference badges Given to all participants and speakers. To be provided by the sponsor.	2.500,00 €
Provision of notepads and pens in delegate bags Max. 1 Given to all participants and speakers. To be provided by the sponsor.	2.500,00 €
Sponsor logo and link to homepage on conference website	700,00 €