

3rd European Conference on Microfluidics 2012

„μFlu2012“



Exhibitors and Sponsorship Brochure

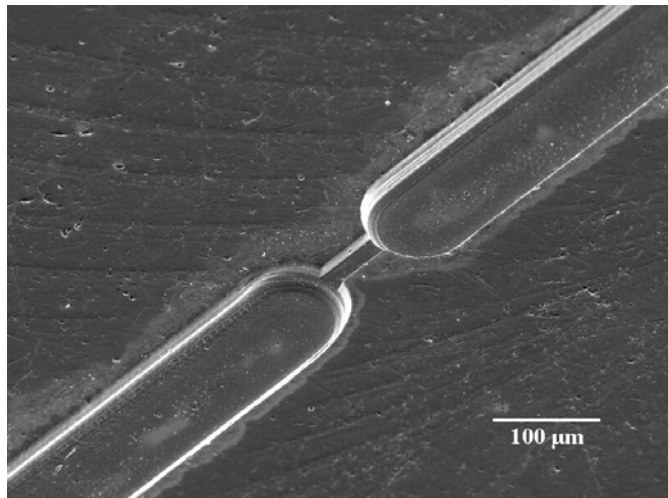


Aim and Scopes

The Microfluidics Conference 2012 (μ Flu'12) is the third European Conference on Microfluidics. It succeeds to μ Flu'08, held in Bologna in December 2008, and μ Flu'10, which was organized in Toulouse in December 2010.

The aim of this conference is to strengthen the links inside the European and worldwide scientific community in this young discipline and to promote exchanges between European Universities, Non-European Universities and Industrial Companies engaged in this field.

Microfluidics finds applications in every industrial sector, as well as in numerous media covered fields like biology, medicine, chemical and process engineering, transports, environmental sciences, microelectronics and so on. The aim of this Conference is to promote and foster cooperation in the field of Microfluidics by bringing together scientists and engineers working in this strongly multi-disciplinary area. The Conference invites submission of abstracts describing original works on the listed topics. The papers have to contain information on research rationale, methodology, results and major conclusions. Applied papers from Industries engaged in Microfluidics especially addressed to draw strong scientific needs are welcomed.



Aside of the scientific conference content, exhibitors from Science and Industry are welcome to present their latest news and products as well as to sponsor the program of the conference. For the attendees, this will provide an opportunity to get in touch with the latest technology in microfluidics available on the market. For industrial partners it's an excellent chance to show their competences in the topic to a national and strongly international audience.

Location

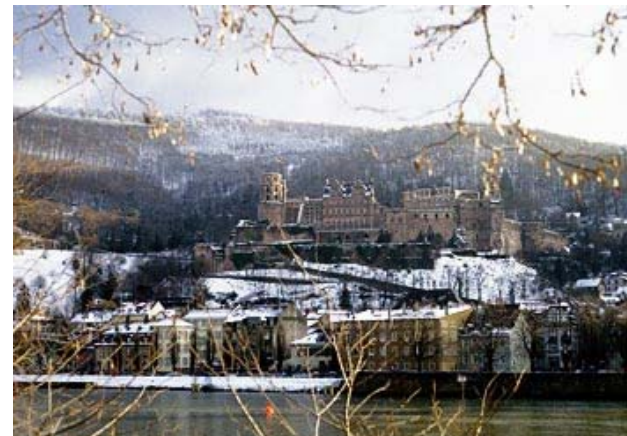
The 3rd Conference will take place from December 3 to 5, 2012, at the Advanced Training Center of the European Molecular Biology Laboratory (EMBL), located near to Heidelberg, Germany.



Source: EMBL

Heidelberg, named one of the most beautiful cities of Germany, is worldwide well known for science and technology. Being the home city of the oldest German University (established in 1386), Heidelberg is now part of the MetropolRegion Rhein-Neckar, one of the largest clusters in science, social life, economy and industry in Germany.

Within the MetropolRegion, a concentration of scientific organisations and industry exists which is unique in Europe and, most likely, worldwide. Aside of about 30 universities in a range of around 100km, numerous research organisations and industrial worldwide key players dealing, amongst many other topics, with those represented by the ***Microfluidics2012*** conference are present in this area.



The microfluidics2012 organisation team provides you several opportunities of exhibition and sponsorship, which are described in details in this brochure. Refer to the conference website at

www.microfluidics2012.eu

For further information, please directly contact

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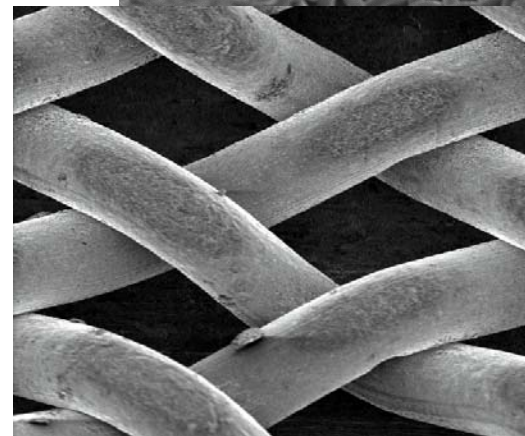
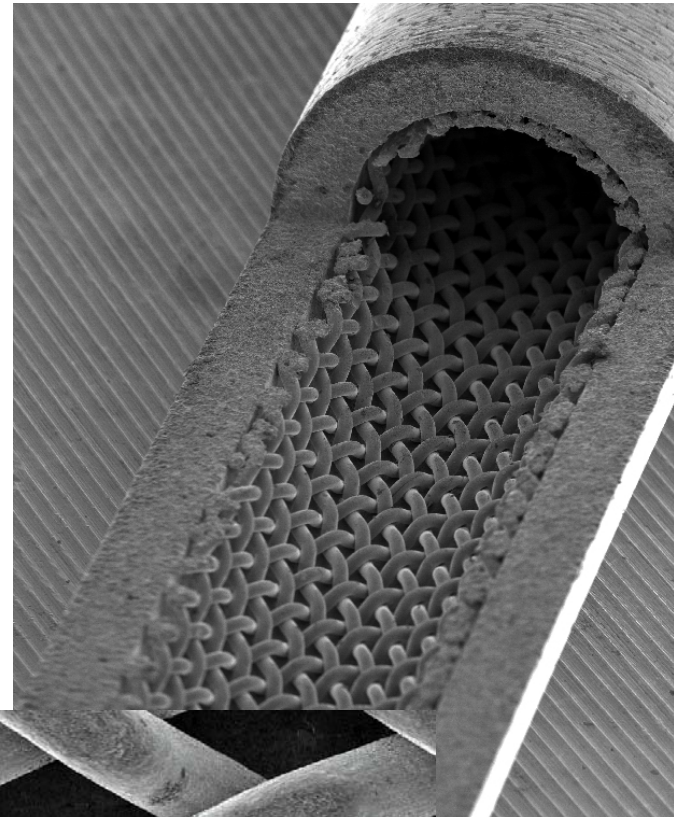
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µFlu2012 Package Sponsorship Options

For µFlu2012, several Sponsorship Packages have been arranged (see below) to suit your event budget.

Please pay attention:

The number of possible sponsors is subject of change. It can NOT be guaranteed that the packages are available at all times.

PLATINUM - Package

€ 15.000,-

There is only one of this high level premium packages available for the conference.

The Platinum Package consists of 9 m² exhibition area, including the registration for three sponsor representatives to the conference. The sponsorship for the official conference dinner is also included¹ as well as the coffee breaks for one conference day². A colour advert in the book of abstracts, printed on the inside of the back cover, and a sponsor logo on the programme page naming the lectures is provided. The sponsor logo and URL will be presented at a prominent position on the conference webpage. The sponsor will be acknowledged as main conference sponsor in the book of abstracts³ and on the conference web site.

¹ Recognition as official dinner sponsor is provided in the book of abstracts and on the conference website, a sponsor logo can be provided as signage on the tables and the menu. Moreover, the sponsor retrieves the opportunity to provide additional signage, banners and posters within the dinner room (to be provided by the sponsor) as well as to place advertisement material and gifts for the attendees (subject of approval)

² Banners in the coffee break area (provided by the sponsor), a table signage and acknowledgement in the book of abstracts is given.

³ Specifications for the acknowledgements are subject of discussion

GOLD - Package**€ 10.000,-**

Two high level sponsorship packages are available.

The Gold Package consists of 9 m² exhibition area, including the registration for three sponsor representatives to the conference. The sponsorship for the coffee breaks for one conference day¹ is included. A full-page colour advert in the book of abstracts and a sponsor logo on the programme page naming the lectures is provided. The sponsor logo and URL will be presented at a prominent position on the conference webpage. The sponsor will be acknowledged as main conference sponsor in the book of abstracts² and on the conference web site.

¹ Banners in the coffee break area (provided by the sponsor), a table signage and acknowledgement in the book of abstracts is given.

² Specifications for the acknowledgements are subject of discussion

SILVER - Package**€ 7.500,-**

Three medium-high level sponsorship packages are available.

The Silver-Package consists of 6 m² exhibition area, including the registration for three sponsor representatives to the conference. The sponsorship for the evening reception drinks for the first conference day¹ is included. A colour advert by including the sponsor's logo in the book of abstracts is provided. The sponsor logo and URL will be presented on the Sponsors sub-page of the conference webpage. The sponsor will be acknowledged as conference sponsor in the book of abstracts² and on the conference web site.

¹ Banners in the reception area (provided by the sponsor), a table signage and acknowledgement in the book of abstracts is given.

² Specifications for the acknowledgements are subject of discussion

BRONZE - Package

€ 5.000,-

Five medium level sponsorship packages are available.

The Bronze-Package consists of 6 m² exhibition area, including the registration for two sponsor representatives to the conference. A colour advert by including the sponsor's logo in the book of abstracts is provided. The sponsor logo and URL will be presented on the Sponsors sub-page of the conference webpage. The sponsor will be acknowledged as conference sponsor in the book of abstracts¹ and on the conference web site.

¹ Specifications for the acknowledgements are subject of discussion

µFlu2012 Individual Sponsorship Options

EXHIBITION AREA

Exhibition space can be provided in different sizes. Each includes a table (about 1 m x 0.4 m), a bistro table, 2 chairs, 2 electrical sockets and a waste paper basket. Large and medium size includes registration for two representatives, small size includes registration for one representative.

Please pay attention that the space is limited, thus, not all sizes may be available at all times!

Large	approx. 3m x 3m	€ 3.000,-
Medium	approx. 3m x 2m	€ 2.000,-
Small	approx. 2m x 1.5m	€ 1.000,-
Additional Representative		€ 500,- (discounted price)

SESSION SPONSORING

A sponsorship dedicated to special sessions of the conference is a very popular opportunity to announce your names to the attendees.

Three sponsors are possible for the Poster Session. Here, the recognition in the book of abstracts is included as well having the sponsors name and logo on each poster board. Additionally, the name and logo is presented on the poster session signages.

By sponsoring dedicated sessions, the sponsor is recognized in the book of abstracts and the on-site program. An advertisement on the session slide before and after the session with name and logo is included as well as a link to the company profile in the online programme. 4-5 speakers are normally within a lecture session.

Poster Session Sponsorship	€ 3.000,-
Lecture Session Sponsorship (one session)	€ 1.500,-

REFRESHMENT SPONSORING

The refreshments within the conference can also be objectives of sponsoring. Coffee breaks, the welcome reception as well as the official conference dinner can be sponsored.

Two sponsors will be agreed sponsoring the official conference dinner (REMARK: Platinum Package Sponsors are granted priority!). The sponsors will be acknowledged in the book of abstracts and on the conference web site. Three complimentary dinner tickets will be granted. The name and logo of the sponsor will be presented on the dinner signage and on the menu. Additionally, more signage provided by the sponsor can be placed within the dinner location. The opportunity to place gifts on the tables is subject of approval.

There is also a possible evening reception sponsorship, agreed for three sponsors at the same time. The name and logo of each sponsor will be acknowledged in the book of abstracts, banners (to be provided by the sponsor, specifications are subject of discussion) and table signage will be presented.

Four coffee breaks can be sponsored as well. The sponsors name and logo will be integrated with an acknowledgement into the book of abstracts. Moreover, banners can be placed in the coffee break are (to be provided by the sponsor, specifications are subject of discussion), and a table signage will be given.

Conference Dinner Sponsorship (max 2)	€ 4.000,-
Evening Reception Sponsorship (max 3)	€ 2.000,-
Coffee Break Sponsorship (max 4)	€ 2.000,-

PARTICIPANT SPONSORING

Sponsorship for three “Best Poster Prizes” can be taken. The prizes will be awarded while the conference dinner takes place, and given by a representative of the sponsor. The sponsor will be acknowledged with name and logo in the book of abstracts as well as on the programme site of the conference homepage. The prize has to be provided by the sponsor.

Participant Sponsoring (max 3)

€ 500,- (plus prize)

ADVERTISING

Colour advert in Book of Abstracts A5, file format: EPS, PDF, Resolution min. 300dpi. More specifications to be given later.	€ 1.000,-
Black & White advert in Book of Abstracts A5, file format: EPS, PDF, Resolution min. 300dpi. More specifications to be given later.	€ 700,-
Sponsor flyers / brochures at registration counter Brochures / flyers have to be provided by the sponsor.	€ 700,-
Sponsor flyers / brochures in Delegates Bag Bags are given to all attendees. Brochures / flyers have to be provided by the sponsor.	€ 1.500,-
Sponsor Logo on Delegates Bag Bags are given to all attendees. File format to be specified.	€ 2.500,-
Lanyards for the conference badges Given to all participants. To be provided by the sponsor.	€ 2.500,-
Provision of Notepads and Pens Limited to a single sponsor! Given to all attendees with the bags. To be provided by the sponsor.	€ 2.500,-
Sponsor Logo and Link at the conference website	€ 700,-